

AARP Livable Communities: Age Friendly Reno Project

Last Update: 2/20/20

Action Plan – Priority Area #1: Housing

Housing Team: Nick Tscheekar, Brent Boynton, Danada Rausch, Cathy Steed

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Standardized definition of “affordable and workforce housing” - Washoe County rounded 2019 Average Median Income (AMI) for a 4-person household = \$78,100. First tier: households making less than 60% of AMI (\$46,860). Second tier: households making between 60% (46,860) and 80% (\$62,480) of AMI. Third tier: households, defined as workforce housing making between 80% (\$62,480) and 120% (\$93,720) of AMI.

Goal	Actions	Lead Person/Agency	Partners	Date	Resources	Outreach, media	Metrics
#1: Work with partners to support creating program of privately funded rent support vouchers to bridge gap for available affordable & workforce housing for elders/disabled patterned on the federal Section 8 (subsidized/income based) program	<ul style="list-style-type: none"> Design new voucher program using Section 8 as model Attain funding from prospective business, organization &, individual donors. Present program to landlords & recruit Housing Team to meet monthly to work on this. Arrange fiduciary payee if needed 	Brent, Cathy Housing Team, Reno Housing Authority (RHA) to manage new program	RHA, Community Fndn. of Western NV (CFWN), ACTIONN, NN Community Housing Resource Board, Washoe Affordable Housing Corp., Reno Community Dev, Reimagine Reno, TM-Housing Solutions, VOA, NNV Apartment Assn.	2020-2023	HUD, HUD-VASH, affordable housing developers; CFWN donors, other donors & grantmakers	See Age Friendly (AF) media plan; Letters to editor, AF media releases, posts to AF website, social media	Use RHA baseline on 6/30/20 of Washoe Co. local subsidized housing (income based) units for elders/disabled. Enroll 10% of that baseline # in new voucher program by 12/31/23.
#2: Advocate & support developing more shared, intergenerational, & “missing middle” housing. s putting tiny homes on church property; accessory dwelling units (ADUs)	<ul style="list-style-type: none"> Contact Silver State Fair Housing & UNR Center for Excellence in Disabilities for civil rights & consumer protection rules re: senior/disabled housing & shared housing in NV. 	Danada	Silver State Fair Housing, UNR, TMCC, Senior Law, TMRPA, NV Housing Coalition, Village at Sage, NV Youth Empowerment Project; churches	2020-2023	TMRPA, Reno Master Plan (Reimagine Reno), Sparks Master Plan, Washoe Co Master Plan, Stats for shared, inter-generational &	See AF media plan	Use TMRPA/ Enterprise Study 12/31/19 baseline of # of shared, intergen'l and missing middle housing units Increase by 10% by 2023

	<ul style="list-style-type: none"> • Review literature on shared housing, current real estate, landlord-tenant laws & senior housing laws; See NRS118A • Work with UNR/TMCC to match students w/ seniors for shared housing 	Housing Team, Danada Housing Team, UNR, TMCC		2020 2023	missing middle housing units as of 2019; UNR & TMCC student government; UNR Residential Life staff; Regenesis Reno		
#3: Advocate with policymakers to incorporate affordable & appropriate age friendly housing policy into master plans, legislation and regulations & for more such housing projects; support affordable housing developers, and stakeholders.	<ul style="list-style-type: none"> • Learn from Reno Community Development staff about city's plans for increasing affordable housing • Attend/support new Reno Tenant Issues & Concerns Citizen Advisory Board meetings • Influence city/county policies re: development when people are displaced by new development • Get familiar with Enterprise housing study, TMHC, TM Regional Plan, city & county master plans & housing data • Meet with Neighborhood Services to discuss how it connects City's affordable 	Housing Team	UNR, TMCC ACTIONN, Nevada Housing Coalition, CFWN, Regenesis Reno, Opportunity Alliance of NV, NV Housing Div., Community Homeless Advisory Board (CHAB), Reno Area Alliance for the Homeless (RAAH), Truckee Meadows Tomorrow (TMT)	2020-2023	Master plans	See AF media plan	Create form to capture # of meetings attended #of hearings attended #of public comments by AF Housing Team #of new AF policies enacted re: affordable housing

	<p>housing efforts & issues to residents; give AF input.</p> <ul style="list-style-type: none"> • Hold AF housing listening sessions in each ward. • Get input from people who plan to live in affordable housing before it's built • Take feedback to RHA, CHAB and council/commission 						
<p>#4: Create AF social media campaign for affordable housing issues & solutions aimed at age 50+.</p>	<ul style="list-style-type: none"> • Create AF Reno communications plan, website, FB, Twitter • Assign team members to post • Work with SDTV to create and air some short videos • Explore working with Revision Brewery in Reno 	<p>Paco All AF Teams</p>	<p>All AF Teams</p>	<p>2020-2021</p>	<p>ACTIONN, City of Reno, SDTV</p>	<p>See AF media plan</p>	<p>Media plan created & launched, #hits # pieces printed #print mentions #radio airings #tv airings</p>
<p>#5 Advocate and support the lead agencies working to reduce Washoe Co. homelessness and to support persons in transition to housing</p>	<ul style="list-style-type: none"> • Attend/speak at CHAB, RAAH, NV Housing Coalition and TMT to learn about homeless issues and solutions; • Volunteer at CAC shelter/tent Research housing homeless by people with extra space in their homes, advocate for fiduciary payees for homeless as needed 	<p>Housing Team CHAB, RAAH, TMT Food Bank</p>	<p>CHAB, RAAH, TMT, Food Bank, VOA, CFWN</p>	<p>2020-2023</p>	<p>Plans and data from CHAB, RAAH, VOA, TMT, Food Bank, CFWN and other websites or other agencies</p>	<p>See AF media plan</p>	<p># meetings attended #AF Team public comments</p>

AARP Livable Communities: Age Friendly Reno Project
Action Plan – Priority Area #2: Access to Community and Health Services
Service Team: Larry Weiss, Lynda Hascheff, Donna Clontz, Bobbie Ma

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Goal	Actions	Lead Person/ Agency	Partners	Dates	Resources	Outreach Media	Metrics
<p>#1 Increase the number of Reno seniors aged 50+ who report knowledge and/or receipt of more in-home/community support services to enable them to remain at home.</p> <p>In-home support is case management, housekeeping, food prep/delivery, health care assistance, ADL assistance, volunteer senior companion, respite, home modification /maintenance/ repair, yard work, bill-paying, or any other service that allows that person to continue living in their own home</p>	<ul style="list-style-type: none"> • Increase # of volunteers for WCSS programs (Meals on Wheels, senior centers, drivers), Food Bank, StuffaBus • Advocate for increased funding for home-based & community services programs at state legislature • Support use of SB 425 Medicaid waiver for housing; follow progress of writing regs • Create & conduct survey to measure use & knowledge of services 	<p>WCSS, (Todd A.) Food Bank NN, SOS, Seniors in Service, Alzheimer’s Assn., AF Service Team; Senior advisory board/committees, ADSD, WCSS</p> <p>AF Service Team; Senior advisory board/committees, ADSD, WCSS; N4 for some support services</p> <p>AF Service Team with Center for Healthy Aging/ADSD, Elders Count, Census 2020</p>	<p>Senior advisory board/committees, Reno, Sparks, Washoe Co., county libraries, ADSD, Center for Healthy Aging, AARP, RHA, senior centers, Food Bank & pantries, first responders, police, sheriff, N4, WCSS, CFWN Caregiver Network, OLLI, Katie Pace – NV Ombudsman for Consumer Health Assistance, HOPEs wrap around services</p>	<p>2020, 2021, 2022, 2023</p>	<p>Center for Healthy Aging/ADSD Elders Count 2020, 2022, 2024, UNR School of Medicine, yearly AF survey to assess knowledge and use of services</p> <p>2020 Census, Elders Count, OLLI, Katie Pace</p>	<p>See AF media plan</p>	<p>10% annual increase of Reno seniors who report knowledge and/or use of in-home support services. Baseline measured in 2020 survey. Surveys done in 2021, 2022, and 2023.</p>

<p>#2: Increase meaningful social interaction and social opportunities for elders; decrease isolation</p>	<ul style="list-style-type: none"> • AF Team join BUILD/CARE project to combat elder isolation. • Create pilot project to help NABS/HOAs identify isolated elders in their communities and connect with them & refer for services. • Work with PRCS to increase #s in senior recreation programs & scholarships • Increase access to OLLI & TMCC Silver College to scholarships • Work with Reno PD/Sheriff to implement Senior Phone Patrol; work with first responders to ID/refer isolated seniors • Station Sr Health Advocate at OLLI 	<p>AF Service Team, BUILD/CARE teams</p> <p>AF Service Team, NABs/Neighborhood Services; HOAs, Scouts for service projects</p> <p>PRCS, Reno SCAC, Rec & Parks Comm., Center for Healthy Aging, Community Foundation</p> <p>OLLI, TMCC</p> <p>RPD Travis Warren, SAVE volunteers, Sparks PD, Washoe Sheriff Balaam, RPD, REMSA, MOST team</p> <p>OLLI board, Center for Healthy Aging</p>	<p>Renown, Truckee Meadows Healthy Communities, Washoe Co. Health Dept., County libraries, Neighborhood Services, Reno, Sparks, Washoe Recreation, Truckee Meadows Parks Foundation, NABs, HOAs, Rec & Parks Commission, Friends of the Library, county library board, Reno PD, Sparks PD, Center for Healthy Aging, seniors at centers, Pickleball Club, beanbag baseball teams, Alzheimer's Assn, Sanford Center, Seniors living in senior residences and 55+ developments</p>	<p>2020-2023</p> <p>2022</p> <p>2020</p> <p>2020</p>	<p>BUILD/CARE grant program</p> <p>Reno Sr Citizen Advisory Comm. (SCAC) Strategic Plan for 2019-2022</p> <p>Reno SCAC communication plan for seniors 2020-2021</p>	<p>See AF media plan;</p>	<p>Get baseline data for 12/31/19: # PRCS srs. #CARE srs. #RPD Phone Patrol srs. #HOAs srs #NAB srs</p> <p>Survey annually 2020,2021,2022, 2023</p>
<p>#3: Advocate for service coordination in senior housing developments.</p>	<ul style="list-style-type: none"> • Research local senior housing developments that have service coordinators • Discuss benefits of service coordination w 	<p>AF Service Team, Senior advisory board/committees,</p> <p>AF Service Team; Senior advisory board/committees</p>	<p>RHA, ADSD, WCSS, Center for Healthy Aging, Sanford Center</p>			<p>See AF media plan</p>	<p>#meetings with housing mgrs., HOAs/NABs #public comments on service coordination</p>

	housing mgrs., HOAs/NABs • Advocate for service coord. at public hearings					
#4: Improve current print & social media to increase elders' knowledge and access to health & community services	<ul style="list-style-type: none"> • Create & implement AF communications plan to reach more elders • Add resource info to AF Reno website, FB, Twitter • Assign team members to post • Work with SDTV to create and air some short videos on resources 	Paco help all AF Teams to design/implement plan	Neighborhood Services, all media outlets, N4, OLLI, Washoe Co, Renown, St. Mary's, Northern NV hospital systems, Senior Care Plus, AARP Nevada; community events pages in local print media & online	2020	See AF media plan	Media plan created & launched, #hits # pieces printed #print mentions #radio airings #tv airings

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**AARP Livable Communities: Age Friendly Reno Project
Action Plan – Priority Area #3: Transportation**

Transportation Team, Amy Dewitt-Smith, Jocelyn, Moe Mulvana, Mark Tadder, Lisa Bonie

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Goals	Actions	Lead Person/Agency	Partners	Dates	Resources	Outreach media	Metrics
#1: Advocate for more accessible, affordable transportation services for elders	<ul style="list-style-type: none"> Attend RTC meetings & community events to learn/make public comment to increase services in under-served areas Team members use RTC, Lyft, Uber, taxis, bikes, to gain personal experience Support expansion of RTC pilot Flex-Ride 	AF Transportation Team; N4 Senior board & committees	RTC, NDOT, N4, NGCDD, NNCIL, WCSS(Todd) Senior board & committees, TNCs, biking groups, NEMT, MTM, churches, Logisticare? Churches, hospitals, assisted living & nursing facilities, retirement communities,	2020	Community assessment data, local and statewide resource directories, RTC Southern Nevada (pilot programs & public-private partnerships), Sanford Center for Aging, Statewide Transit Association planning committee, Washoe County Senior Services, Kenny Guinn Center (report)	See AF media plan	Ask team about where to find transportation service/program information. Contact Susi Trinidad & Jennifer Meyers (RTC)
#2: Increase # of seniors who can find transportation and other resource information online and via other means	<ul style="list-style-type: none"> Support N4’s pilot program to teach seniors to use smartphones and other means to access Lyft and other services Support RTC’s programs to teach 	AF Transportation Team, N4, RTC, ADSD Susi Trinidad	ADSD, N4, RTC, NNCIL, senior & community centers, retail (stores, coffee shops) bus stops & stations churches	2022	N4 training materials for Ride On Time project, RTC rider training materials; Sr Spectrum, Center for Healthy Aging,	See AF media plan Flyers at RHA PSAs for tv & radio	Report # of classes and # of students in N4 classes and RTC classes on annual basis

	elders/disabled how to use RTC's system				Sanford Center, brochures, newspapers		
#3: Investigate the expressed barriers/ challenges to seniors accessing transportation	<ul style="list-style-type: none"> • Review local and statewide community assessment reports • Talk with people! • Pilot new programs that record participant feedback 	AF Transportation Team, N4	RTC, N4, NNCIL	2020	NABs, CABs, senior groups & communities	See AF media plan	Incorporate into current and/or potential future projects; propose to stakeholders and community partners
#4: Leverage idle buses/vans to create new transport system for elders	<ul style="list-style-type: none"> • Research national models of public-private community transport systems; software/system for dispatch, liability • Start with one provider, test system, add more. 	AF Transportation Team, N4	Reno PRCS, WCSS, faith community, WCSD Casinos, senior residences, car dealers	2021	Reno PRCS, WCSS, faith community, WCSD Casinos, senior residences, car dealers	See AF media plan	#buses/vans used in partnership to transport elders #new rides for elders/year
#5: Advocate for a regional transportation ombudsman or statewide transit council	<ul style="list-style-type: none"> • Research if ombudsman already exists in NV • Draft job description for transportation ombudsman • Support creation of statewide transit association 	AF Transportation Team, N4	N4, RTC	2020	Literature on transit ombudsman in other areas	See AF media plan	Ombudsman created